EXPECT MORE

Our Capability Statement

GX Outdoors

We create outdoor products that enrich people's lives. Our enticing, robust range encourages communities to enjoy the great outdoors.





Welcome

We design products that enhance the public realm and bring people together outdoors. They're stateof-the-art and built to withstand Australia's toughest conditions.

We're industry pioneers, focused on creating products that combine function, value and sustainability. Partnering with councils and architects, we're transforming spaces and improving lives.

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Overview





Our Process

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We work with you to design, manufacture and deliver exceptional products.

Discovery	An initial call to understand how we can help.
Concepts	Our design team works to create a tailored solution.
Proposal	We present our proposal and make any changes.
Purchase	Everything is confirmed and the deposit is paid.
Design	Our design and engineer team complete drawings.
Manufacture	We select from stock or powder coat products.
Delivery	We deliver products flat packed or preassembled.



Our Mission

Enriching lives by bringing customisable outdoor products within reach.



Our Vision To be the supplier of choice when creating the worlds best outdoor spaces.

Our Values We strive to maintain our values of being passionate, authentic, resilient and kind.



Company Profile

GX Outdoors was established in 2006 as an extension of Megatoy, Australia's leading playground supplier. Over the past two decades, we have grown as a business in its own right, committed to creating better spaces for communities around the country.

We use innovation to give places greater purpose. Our products inspire activity, promote wellness, foster social connections and protect our environment.





Leadership Team

Our leadership team is committed to exceeding customer and regulatory requirements as well as continually improving our products and service.



Martin Rowland Managing Director

Martin founded GX Outdoors in 2006. He has 18 years of experience in the open space industry and a proven track record of leading large-scale, complex projects. Martin works closely with the leadership team to monitor company performance, delivering strategic guidance and driving organisational change. He has been instrumental in positioning GX Outdoors as a leader in the sector.



Marika Kelly Head of People & Culture

Marika is dedicated to fostering a positive culture and mindset throughout the business. In her leadership role, she empowers all members to pursue growth and excellence. Through regular check-ins, Marika ensures individual progress contributes to the overall motivation and cohesion of the team.



Michael McManus Chief Financial Officer

Michael has worked with GX Outdoors since 2018. His key responsibilities included financial analysis and reporting, forecasting, planning, and budgeting. He also works to identify and mitigate financial risks for the business. Michael's previous work has taken him to Melbourne and Hong Kong where he has worked in a variety of roles, including CFO in the alternative investment industry.



Hayden Harvey Head of Innovation

Hayden brings over 20 years' experience in strategy, marketing, business development & innovation. Hayden has worked in numerous senior roles for large multi-national corporate entities, Hayden has helped to build some of Australia's favourite brands, led global innovation launches & helped numerous businesses on strategy development and also M&A.

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Braden Rowland Head of Marketing

Braden is a highly valued member of the GX Outdoors team. He brings extensive experience to our team, playing a pivotal role in enhancing company performance and driving strategic market growth. Braden diligently aligns our marketing strategies with our core values, reinforcing our position as a leader in the parks and open space sector.



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Wesley Kirk Head of Product Development

With extensive experience in the construction industry, Wesley brings a wealth of knowledge to his role in researching and developing our innovative products. As the head of Product Development at GX Outdoors, he continues to elevate our offering, ensuring continuous improvement across the range.



Kristv Welsh Chief Marketing Officer

Kristy is an experienced executive leader, with over two decades in the Marketing field. She is passionate about generating ideas, engaging people and finding solutions. Specialising in devising insight led, result-oriented strategies, underpinned by business objectives, Kristy is responsible for ensuring the brand is positioned for competitive advantage, revenue generation.



Sharon Munro Head of Finance & Administration

Sharon brings more than two decades of experience in administration and accounting to her role at GX Outdoors. She has worked with us since 2018, maintaining databases and managing internal and external teams to ensure efficient workflow procedures. She has also implemented ERP and leads teams to obtain HSEQ Management System certification.







Matthew Richardson Head of Sales

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Matthew joined the GX Outdoors team in 2020 with 11 years of experience in the park infrastructure industry. In his previous roles, Matthew worked with major construction companies and international architects to deliver some of Australia's most iconic open spaces, including Barangaroo Reserve, Darling Harbour. He now ensures our sales team has the tools and skills to achieve our targets.



Complete Solution

Park Shelters Table Settings Bin Enclosures Smart BBQs Park & Bench Seats Modular Furniture Drinking Fountains Bike Parking Grandstands Urban Greening Fitness Stations

We provide a complete outdoor solution, bringing the best in design and innovation to our extensive range.

Expect More Customisation

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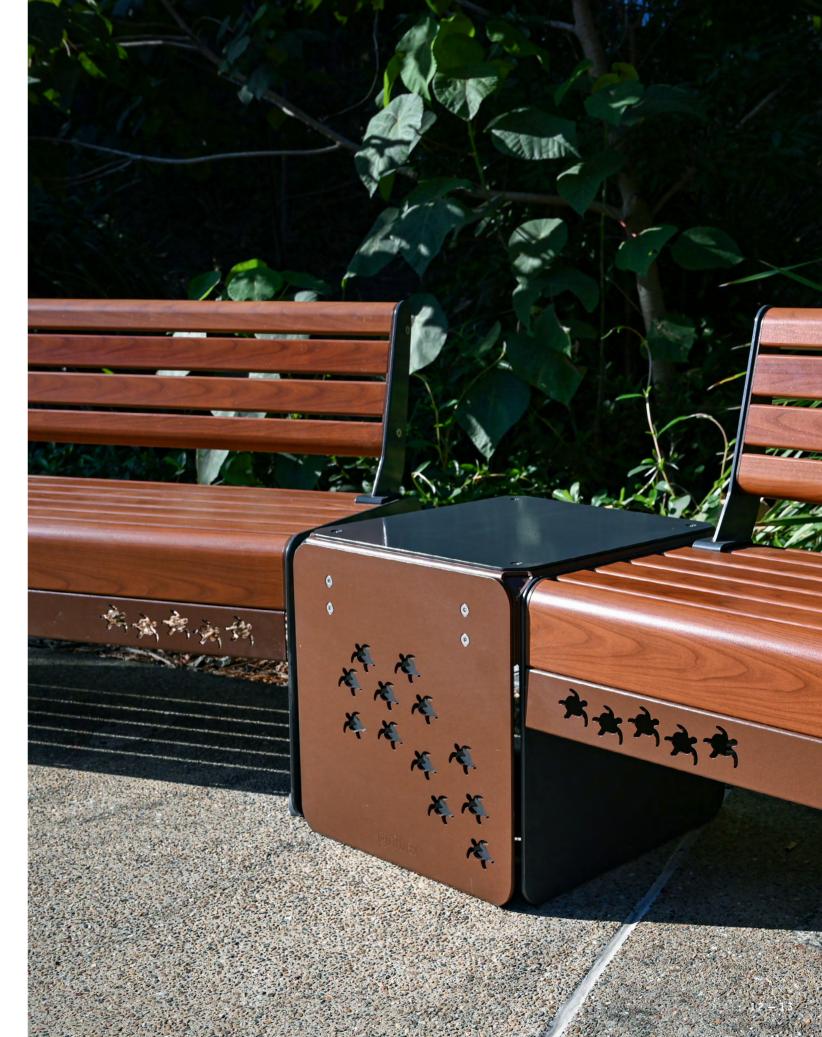








Semi-Customisation With our ability to offer semi-customisable solutions, your imagination is not limited to what's standard.











Long-Lasting Durability

Our shelters are designed to withstand Australia's harsh environment. Baking hot days, blustery wet days — we've got you covered. Made from 100% Australian-manufactured aluminium, our sturdy shelters provide long-lasting protection.

Park Shelters





Akora Cantilever Shelter The angular design of the Akora provides a sleek contemporary look that complements any setting.

Silhouette Shelter

The Silhouette Shelter offers a modern and sleek design while still providing a robust frame. The sleek design and sheeted roof structure provide an ideal canvas for intricate laser-cut patterns or shapes, making it perfect for customisation



Iconic Designs with Practical Appeal







Akora Skillion Shelter The angular design of the Akora provides a sleek contemporary look that complements any setting.



Riverside Cantilever Shelter This shelter stands as a testament to modern architectural prowess, providing a distinctive and stylish addition to any outdoor space.



ALEXANDER CLARK PARK, Loganholme QLD

CAPABILITY STATEMENT









FEATURED PRODUCT MODA PARK SEAT

Outdoor Comfort

From table settings and park seats to brightly coloured platforms, our furniture is designed to withstand all conditions. Many of our products are DDA Certified ensuring people of all abilities can enjoy time outdoors together.

Park Furniture





Hyve Modular Furniture With an extensive range of colours and finishes and endless configurations, the Hyve range is at home in any park or streetscape.

Wave Seat Designed with a soft arc using slim profile slats to give a modern look.





Streetstyle Table Setting The Streetstyle range offers an angular leg design and laser cut detailing on the fringe. The flat surfaces paired with a subtle bullnose edge gives a clean look.











Designing essentials with an artistic touch.

Our Bin Enclosures deliver robust practicality and innovative designs that blend seamlessly into their surroundings.

Bin Enclosures









Cleverly Designed

Outdoor Barbeques bring people together. But they're not all created equal. Our Barbecues are designed for usability, longevity and ease of maintenance. They're easy to use, safe to clean and designed to enhance any park environment.

Smart BBQs

Industry Leading 4-Prong Heating Element

316 Stainless Steel

DDA Easy Access Option

Expect More Features

Rounded Corners

Full Range of Powder Coat Colours & Finishes Available Unique Pull Out Drawer System

Explore Elite BBQ

The Elite BBQ Range has been developed to tackle several issues faced by our customers. Designed specifically for easy maintenance, the new range boasts a contemporary look, highlighted by radiused corners, concealed fixings, and compliance with DDA accessibility standards.

Easy access to control panel.



New innovative drawer system.



A World of Colour & Finishes

istel Range	POWDER COAT	-				Textured & Pearl Range	POWDER CO
Opaline	Periwinkle	Blue Weave	Lilac	Dusty Pink	Lemon Yellow	Sable [™] Core Ten	Sable™ Silver
Bright/Solid Range	POWDER COAT						
						Okamaa Mataliia Baad	
						Charcoal Metallic Pearl	Hammer Mystique
						Timber Image Range	
Serpentine	Acid Green	Mistletoe	Turquoise	Wedgewood	Blaze Blue		
French Blue	Navy Blue	Deep Ocean	Dark Violet	Telemagenta Pink	Pink Blush	Blackbutt	Western Red Cedar
						Colorbond Roof Finishe	S
Flame Red	Orange X15	Yellow Gold					
Natural Danas							
Natural Range	POWDER COAT	-				Surfmist	Evening Haze
Pearl White	Surfmist	Classic Cream	Doeskin	Dune	Paperback	Pale Eucalypt	Woodland Grey
Terrain	Manor Red	Claret	Hammersley Brown	Pale Eucalypt	Classic Hawthorne Green	Wallaby	Jasper
Gully	Jasper	Woodland Grey	Berry Grey	Apo Grey	Windspray	Monument	
Gully	Jasper	Woodland Grey	Berry Grey	Apo Grey	Windspray	Monument	
Gully	Jasper	Woodland Grey	Berry Grey	Apo Grey	Windspray	Monument	



Nuance Silver Pearl



Grey Hammer



Metropolis

Copper Pearl



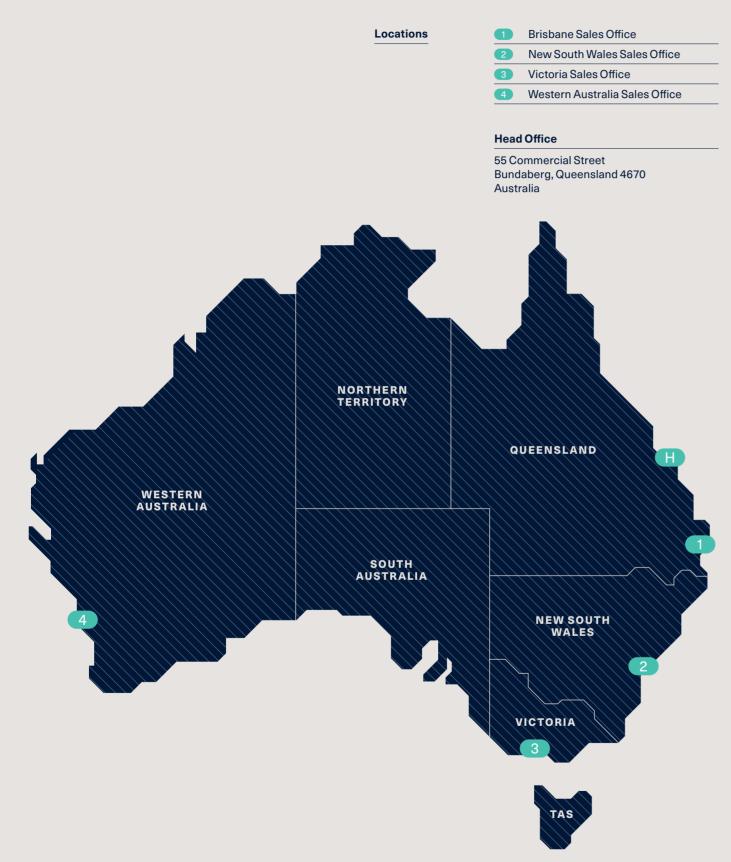


The colours and textures shown are a digital representation only. Textures may vary on finished product.

Alternative colours may be available on request. Please contact your sales representative for further details.

Service Area

Our products can be affordably customised to suit your needs. With offices across Australia, we can connect you with design teams and organise fast design, manufacturing and delivery.



As an environmentally conscious business, we prioritise sustainability and adhere to State and National Regulations.

Our efficient practices protect the planet while delivering high-quality services and products.



Compliant Our team partners with disability access consultants to ensure compliance with the Disability Discrimination Act (DDA).

20-year warranty Our GX Outdoors 100% Satisfaction Promise means you have 20 years to let us know if you're unhappy with our product.



Short lead times Being Australian made and manufactured helps control our lead times while supporting local jobs and reducing delivery costs.



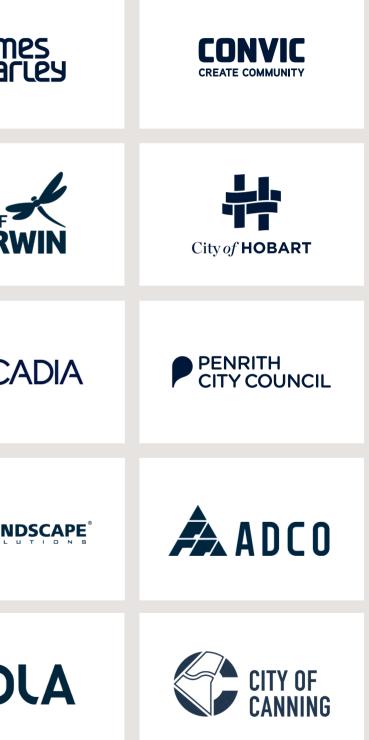
Eco-conscious We're working towards a sustainable future. We use renewable energy, promote power saving and use local products and suppliers.

Testimonials

Very Good Quality			
	"The items procured for the Packett Park project are of very good quality. The installation contractor, landscape architects and I all commented on the great finish and style of the items."	Brisbane City Council	Ham SHai
Delivered on Time	Monty, Logan City Council	URBIS	
	"I found the team at GX Outdoors such a pleasure to deal with. They kept me updated on the progress of my order and everything was delivered on time." Cherie, Kempsey Shire Council	PLA'CE	ARC
Excellent Products	"We have dealt with the helpful and friendly staff at GX Outdoors for a number of years. From their prompt quotations, to the delivery of their excellent products, and great after-sales	TEA TREE GULLY Naturally Better	
	service, I highly recommend the GX Outdoors team to all potential customers." Rob, Cassowary Coast Regional Council	CITY OF GREATER BENDIGO	UD

Trusted Partners

We work with trusted partners to ensure reliability, enhance efficiency and achieve common goals — creating exceptional outdoor spaces.



Contact

GX Outdoors

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1300 552 102 info@gxoutdoors.com

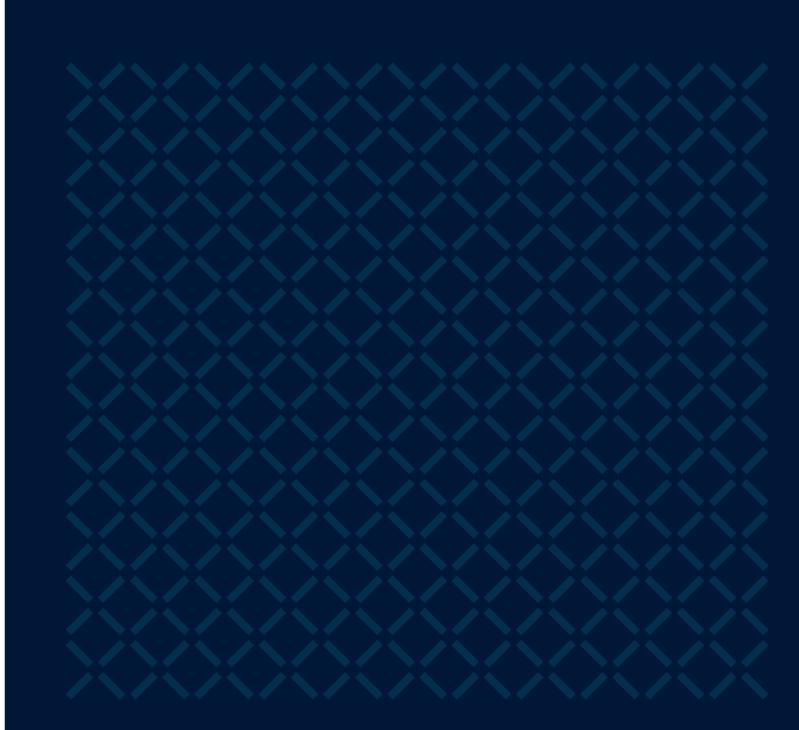
Thank you

We look forward to collaborating with you to create memorable and enriching outdoor experiences together.

Media Enquiries braden.rowland@gxoutdoors.com



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