

PRIVACY POLICY

GX Outdoors (ABN 46 129 480 977) is committed to protecting your privacy and the confidentiality of your personal information. This Privacy Policy sets out how we collect and manage your information.

The Privacy Policy governs the way in which we collect, use, disclose, store, secure and dispose of your personal information. As a client of GX Outdoors and agreeing to GX Outdoors's Terms and Conditions of Trade, which includes GX Outdoors's Privacy Policy Manual, you hereby agree and consent to the provisions of this Privacy Policy, including but not limited to the collection, processing, use and disclosure of your personal information.

What is Personal Information?

This refers to any information that you voluntarily submit to us and that identifies you personally, including contact details, such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business. Personal Information can also include information about any transactions, both free and paid, that you enter into, and information about you that is available on the internet, such as from Facebook, LinkedIn, Twitter, and Google, or publicly available information that we acquire from service providers.

How do we Collect Personal Information?

GX Outdoors collects personal information for a variety of reasons. This personal information will be collected in the normal course of business and will relate to Goods and/or Services that are provided by GX Outdoors to clients. This information collected will be done so in the course of business where the client is a customer of GX Outdoors, or when the client acts as a guarantor for another person or company that is a client of GX Outdoors. GX Outdoors will not collect information that is not relevant or sensitive in nature unless it is required in the normal course of business. The personal information that is collected may include, but will not be limited to the following:

- Full name
- Address
- Date of birth
- Credit references if applicable
- Publicly available information which relate to the clients' activities in Australia
- Any information recorded in the National Personal Insolvency Index
- Driver's licence details
- Medical insurance details (if applicable)
- Electronic contact details including email, Facebook and Twitter details
- Next of kin and other contact information where applicable

GX Outdoors ensures that all personal information is held in a secure manner. Where applicable and to the best of GX Outdoors's knowledge, all computers or servers have the required security protections in place to safeguard and protect any personal information that is held by GX Outdoors.

What we do with Your Information

When you purchase something from us, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address.

When you browse our site, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.



Unless otherwise agreed, GX Outdoors agrees not to disclose any personal information about the client for the purpose of direct marketing. We may also send you emails about our company, new products, and other updates. You have the right to request (by telephone and/or by email) that GX Outdoors does not disclose any personal information about you for the purpose of direct marketing.

How do you get my Consent?

When you provide us with information to complete a transaction, verify your credit card, place an order, arrange for a delivery, or return a purchase, we imply that you consent to our collecting of information and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

Further, the implementation of cookies notices on GX Outdoors's website has been activated to ensure GX Outdoors's clients have adequate protection in providing consent to GX Outdoors in withholding their personal data.

How do I Withdraw my Consent?

If you consent to GX Outdoors's use of cookies on our website and later wish to withdraw your consent, you may manage and control GX Outdoors's privacy controls through your browser, including removing cookies by deleting them from your browser history when you leave the site. In the event that you withdraw your agreement and consent to any of the above use, processing collection and disclosure, then GX Outdoors warrants that any request by you to withdraw your consent or agreement shall be deemed as confirmation by you to cease any and/or all collection use, processing and disclosure of your personal information. You may make a request to withdraw your consent at any time by telephone and/or by email to the following contact details:

The Privacy Officer
GX Outdoors
55 Commercial Street
Kensington QLD 4670
Email: customerservice@gxoutdoors.com
(07) 4155 4100

GX Outdoors will destroy personal information upon your request (by telephone and/or by email) or when the personal information is no longer required. The exception to this is if the personal information is required in order for GX Outdoors to fulfil their performance of services, or is required to be maintained and/or stored in accordance with the law.

Disclosure

We may disclose your personal information if we are required by law to do so, or if you violate our Terms of Service.

Payment

Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

Third-Party Services

GX Outdoors will not pass your personal information to third parties without first obtaining your consent. GX Outdoors does not disclose information about the client to third party overseas recipients unless the client has provided its consent. GX Outdoors will notify you if circumstances change regarding overseas disclosure and will comply with the Act and the GDPR in all respects.

Security

GX Outdoors regularly conducts internal risk management reviews to ensure that its infrastructure (to the best of its knowledge) is secure and any identifiable risks have been mitigated as much as they can be in the normal course of business. To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately misused, accessed, disclosed, altered, lost, or destroyed.

Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this Policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and Contact Information

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint or simply want more information, contact our Privacy Officer at customerservice@gxoutdoors.com



Martin Rowland
Managing Director

20 May 2024