

Riverbend Park, Tasmania

GX Outdoors



Riverbend Park, Tasmania



Former industrial precinct is transformed into an all-abilities greenspace.

Client

Launceston is the second largest city in Tasmania, one of the oldest cities in Australia, and is home to over 110,000 people. City of Launceston is known for its vibrant hub for food, wine, culture, and nature. The council transformed the industrial precinct to a community destination to align with their future goals for Launceston.

Problem

City of Launceston has a fast-growing population and believes all residents 'should be able to live in an area that facilitates an active and enjoyable lifestyle, feels safe, supports wellness, and enhances a positive sense of belonging within the broader community.' They have outlined their goals in their My Future My Plan report and saw the potential for the vacant industrial block on the North Esk riverfront to align with their goal to create a sustainable place for the community to enjoy for years to come.

Solution

Council was able to secure funding from local, state and federal government, helping them accomplish their goal. The \$9 million Riverbend Park Project has provided the community with vital public assets and space.

The park is divided into four areas that each offer something different for each age group and persons' interest. Throughout these areas, GX Outdoors (previously GrilleX) supplied several Akora Skillion Shelters that are placed around the park providing a safe spot to relax out of the sun, with a deep blue roof to mimic the river surrounding the park.

Under these shelters rests GX Outdoors (previously GrilleX) Triple Contour BBQs, giving the citizens of Launceston access to all-inclusive DDA certified, wheelchair accessible BBQs. These are powder coated in a vivid blue, green and orange to match the parks bright aesthetic.

"It was great to see DDA certified BBQs go into the City of Launceston. I think they are a must for all parks to ensure everyone in the community feels welcome." - Braden Rowland | State Sales Manager

These colours are also reflected in the mural designed by Aboriginal artist Judith-Rose Thomas and Nannette Shaw, which features handprints from children in the community.



[View Project](#)

Client
City of Launceston

Products
Contour BBQ
Akora Skillion Shelter