

New Norfolk Esplanade, TAS

GX Outdoors



New Norfolk Esplanade, TAS



Park Infrastructure specialists, GX Outdoors (previously Grillex) have helped revitalise the outdated riverside Esplanade of the regional Tasmanian town, New Norfolk.

Client

Situated 35 kilometers upstream from Hobart in the Derwent Valley, New Norfolk is home to around 6000 Australians and acts as an integral service hub for residents, surrounding smaller towns and rural areas. The Esplanade is a major asset to the community as it functions as a safe space for play, social gatherings, exercise, rest, festivals, and other events. It connects many valuable community assets such as walking tracks, a campground, the town pool and facilities for youth and community groups.

Problem

Derwent Valley Council recognised the park had lost its appeal to the public due to facilities becoming aged and redundant, and not meeting the expectations for community growth. They were able to secure funding for an upgrade and worked with GX Outdoors (previously Grillex) to select quality park infrastructure that would help upgrade their facilities, visually enrich the area, and encourage more foot traffic.

Solution

Derwent Valley Council installed the GX Outdoors (previously Grillex) Contour BBQs powder coated in Deep Ocean blue, both being a part of the Easy-Access range. This means the New Norfolk and surrounding community have access to all-inclusive DDA certified, wheelchair accessible BBQ's. These BBQs also fit with the GX Outdoors (previously Grillex) industry-leading hotplate that features a 4-prong heating element to provide an even cooking surface. These BBQs were installed underneath the GX Outdoors (previously Grillex) Akora Skillion Shelters to provide a weather-proof cooking area while providing shade to families as their children interact with park equipment and their natural surroundings. The shelters were powder coated in Surfmist to brighten the park and make them stand out, with a Timberimage screen added as an aesthetic visual element.

"I was privileged to have the opportunity to work with the team at Derwent Valley Council on this project. Together we were able to select products that will serve the community well into the future and provide a positive experience for all park users. These new assets will increase the use of the Esplanade, reaffirming it as the prime social destination for the New Norfolk community and surrounding area." – Matt Richardson | National Sales Manger

Streetstyle table settings with wheelchair accessibility were placed underneath the shelters to help form an inclusive environment for park users. Streetstyle park seats and benches have been used as resting places along the Esplanade. All their frames were powder coated in Deep Ocean blue and the slats in Western Red Cedar Timberimage to acknowledge the river and blend in with their natural surroundings respectively. An Eco-Drinking Fountain was supplied by GX Outdoors (previously Grillex), too, with a dog bowl attachment. The fountain was powder coated in a bright, French Blue so it can be easily located to keep the community hydrated and encourage reusable water bottles.



[View Project](#)

Client
Derwent Valley Council

Products
Contour BBQ
Akora Skillion Shelter
Streetstyle Table Setting
Streetstyle Park Seat
Streetstyle Bench Seat
Eco Drinking Water Fountain